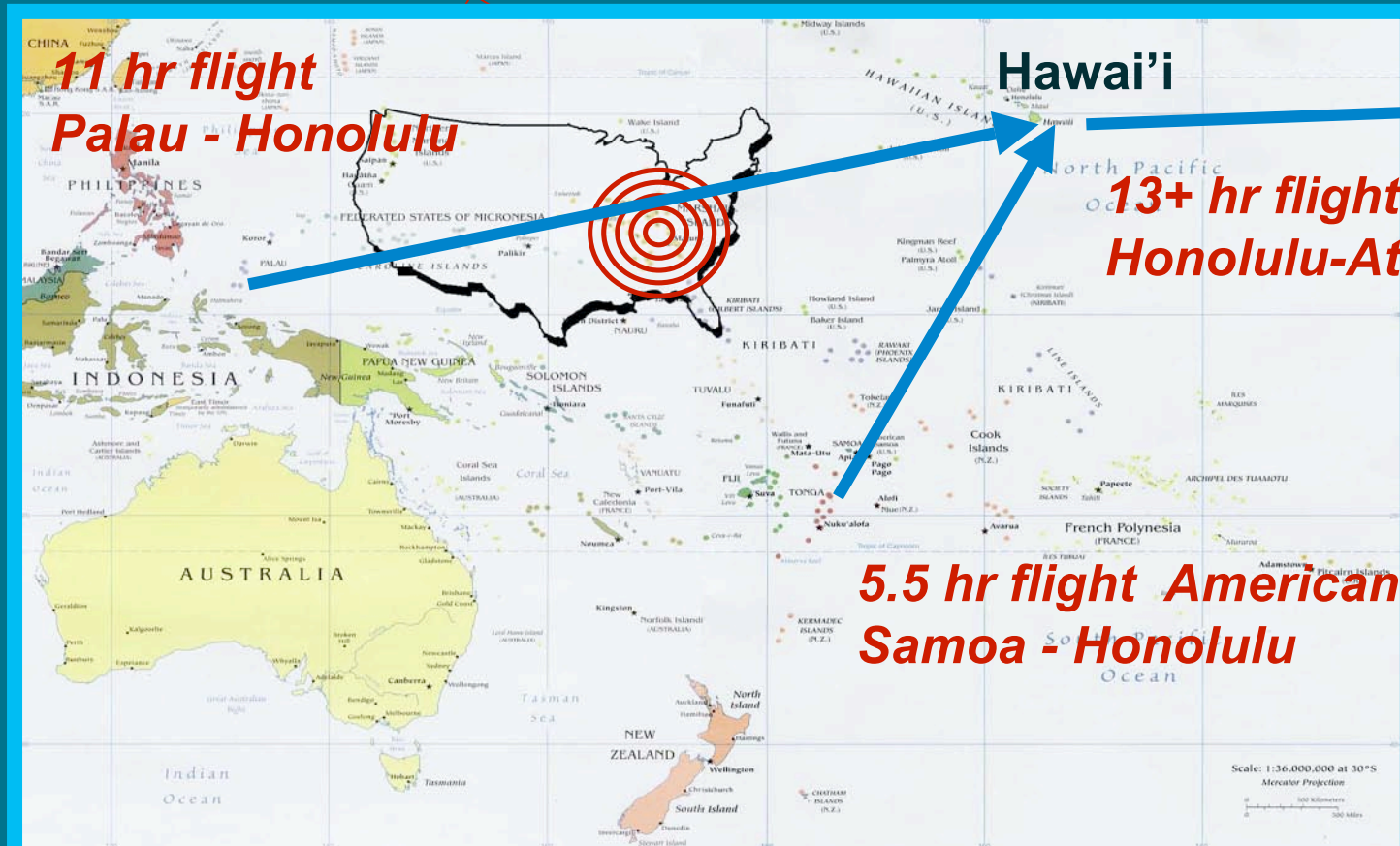
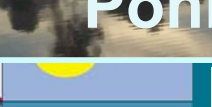
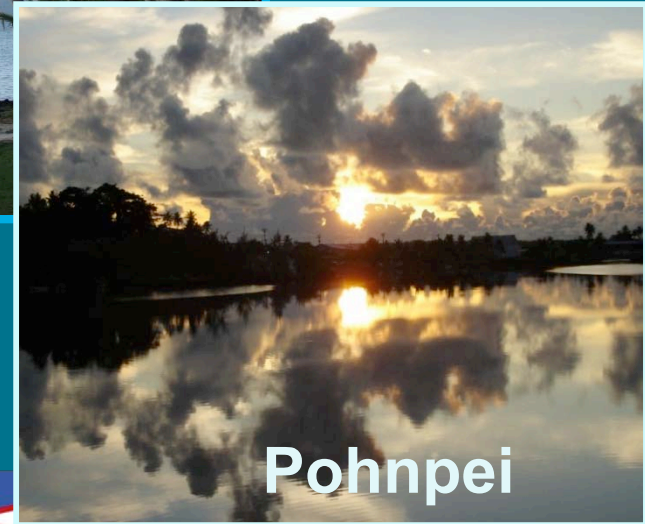
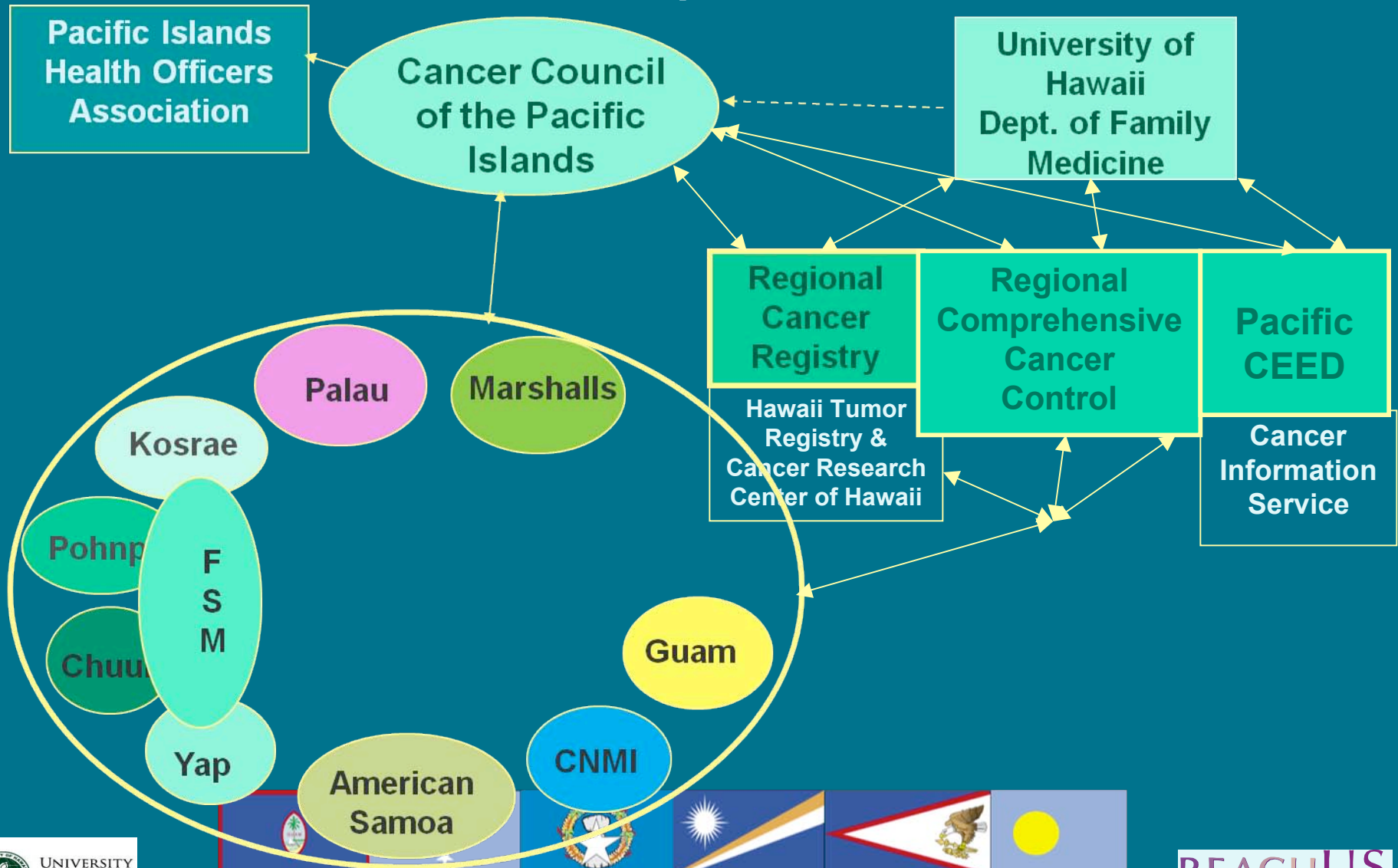


# The US Affiliated Pacific Islands





# Multiple programs, multiple levels & multiple sites



# Regional Comprehensive Cancer Control Goals

Goal 1: To prevent occurrences of cancers.

Goal 2: To identify and diagnose cancer in individuals as early as technically possible.

Goal 3: To be able to treat and medically manage every cancer as early as technically possible with resource appropriate and evidence-based therapies.

Goal 4: To provide the best practical and attainable quality of life for cancer patients, survivors, and their families.



# Pacific CEED long-term goal: Reduce cancer disparities with a focus on breast & cervical cancer.

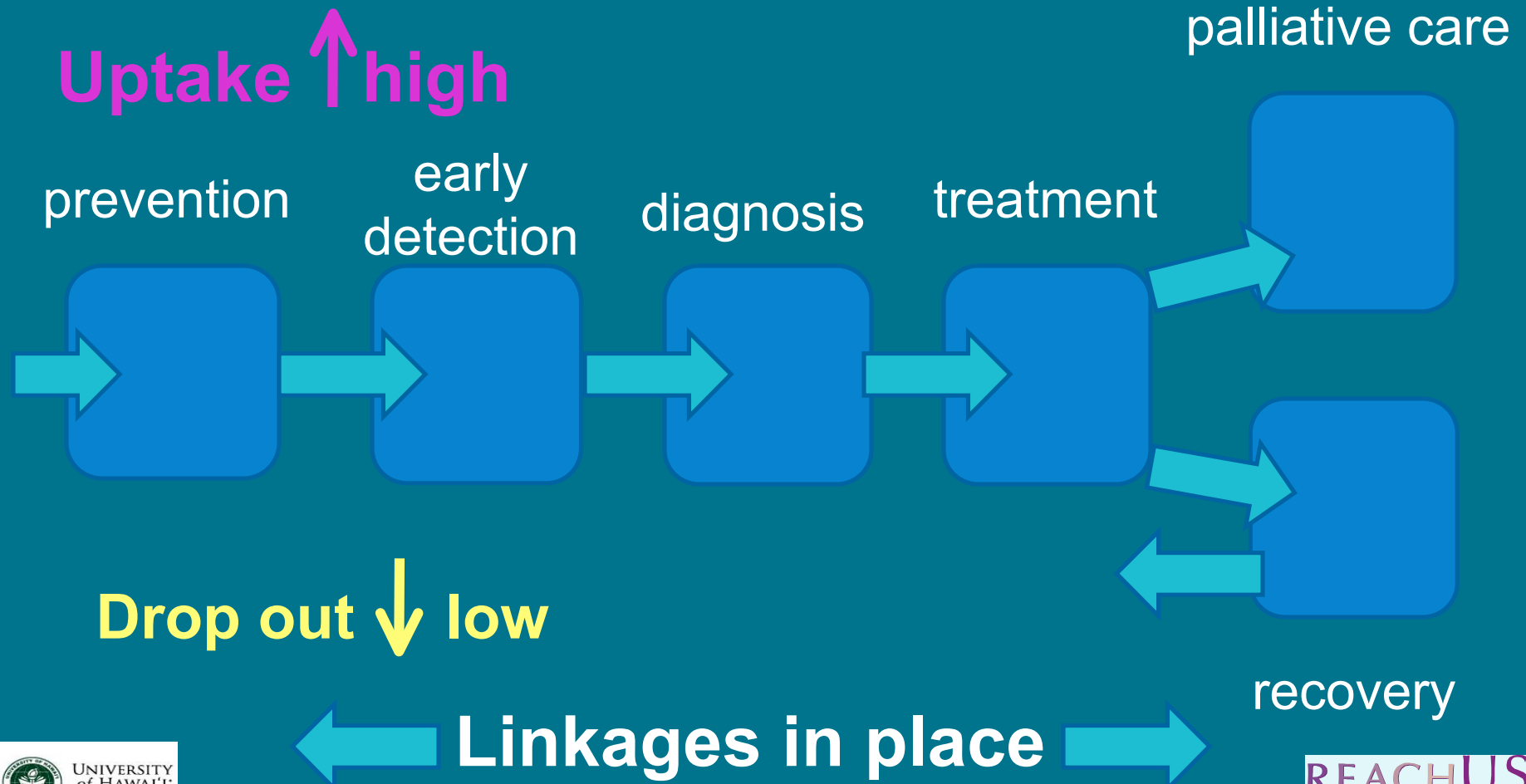
## Pacific CEED operational goals:

1. Influence disparities, BCC & social determinants related policy, systems and infrastructural changes to sustain effective programs & continuous improvement
2. Serve as a regional resource & expert center
3. Carry out comprehensive evaluation
4. Support priorities of the Regional Comprehensive Cancer Control Program/Plan (e.g. regional collaboration, planning, advocacy, early detection & diagnosis, treatment capacity, quality assurance, and cancer data and reporting)



# CCC building blocks

## Working across the cancer prevention – care continuum



# Socio-ecological levels of intervention

**Policy**

**Health system**

**Community**

**Individuals**



**Upstream**

**Downstream**

**Health promotion**

**Palliative**

**Disease prevention – Early detection – Diagnosis – Treatment – Care**

# Building capacity in program evaluation – training & TA visits



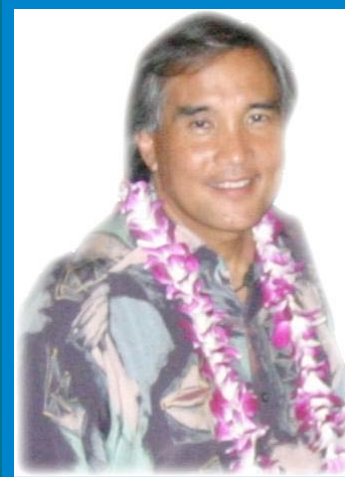
Using theories of change & evidence-based models to plan & evaluate health communication & advocacy programs



# Mahalo from Pacific CEED team

Dept of Family Medicine & Community Health & Dept of Public Health Sciences, University of Hawaii

Karen Heckert, PhD,  
MPH, MSW  
Pacific CEED Manager



Neal A. Palafox, MD, MPH  
Professor and Chair, DFMCH  
Principal Investigator  
Pacific CEED



Lee Buenconsejo-Lum, MD  
Program Manager  
Regional Registry & Regional CCC



Vanessa Wong, MD  
Legacy Projects



Angela Sy, DrPH  
Evaluator

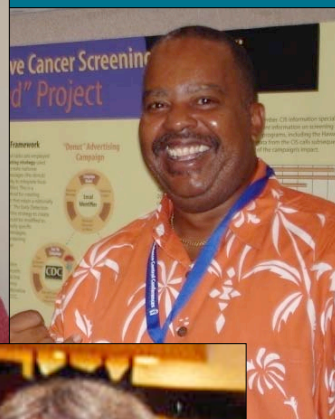


Kouland Thin  
Pacific CEED  
Evaluation Assistant



Gregory Maskarinec, PhD  
Cultural Anthropologist

# AND from our Key Partner - Cancer Information Service - Pacific Region



# Welcome to the Pacific Global Health Conference August 1-13, 2009 in Honolulu

[Pacificcancer.org](http://Pacificcancer.org)  
[Pacificceed@gmail.com](mailto:Pacificceed@gmail.com)

